

## A Test on Your Knowledge of the Quality Guru's

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### Abstract

*Most people have heard of the major quality gurus, but how much do we really know about their individual philosophies? In this article, the authors challenge the readers to test their knowledge of the top five gurus' philosophies.*

**Keywords:** *Quality, Test, Quality Guru, Juran, Deming, Feigebaum, Crosby, Ishikawa.*

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\*\* Of course the gurus chosen for the quiz are not the only important quality management experts there are others, such as Imai, Garvin and Berry but we believe that the ones chosen are the „godfathers“ of the discipline. They have set the tone and have influenced relatively „new“ gurus.