

Quality Award Models versus Self-Assessment. A Comparative Study

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Abstract

This paper analyses the correlation between the self-assessment and the quality award models. During this analysis, the author answers to the following questions: Why has self-assessment become popular?, Why are companies implementing self-assessment?, Is there a gap between ISO certification and TQM?, and How has self-assessment goals to be changed to bridge the gap?

Keywords: *Quality; Quality award models; Self-assessment; ISO certification, TQM, Comparative study.*