

IMPROVING INNOVATION IN BUSINESS PROCESSES MANAGEMENT OF EAST-EUROPEAN SMES – PIM

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Abstract: *The PIM project aims at „facilitating the Business Process Innovation“ through the development of a technological infrastructure enabling e-collaboration among East-European small and medium enterprises (SMEs). The project starts from an extensive requirement analysis carried out in five East-European countries (Czech Republic, Hungary, Poland, Romania, Slovenia) and proceeds with the creation of a software platform providing a way for SMEs to interact between themselves and with specialised innovators, such as universities and advisors, in a multilingual and multi-cultural environment. The technical platform makes extensive use of ontologies to qualify the users and providers of knowledge and to catalogue the entire information stored in the system.*

Keywords: *Innovation, Business, Ontology, Internet, Community.*